

JENNY LEWIS PRIVACY POLICY

This Privacy Policy describes the policies and procedures of the Jenny Lewis - Loves Way Trust and their partners and affiliates ("we", "our" or "us") on the collection, use and disclosure of your information in connection with your use of www.jennylewis.com (the "Site") and the services, features, or content we offer (collectively with the Site, the "Services"). We receive information about you from various sources, including: (i) your use of the Services generally; and (ii) if you choose to sign up to receive our Newsletter. When you use the Services, you are consenting to the collection, transfer, manipulation, storage, disclosure and other uses of your information as described in this Privacy Policy.

What Does This Privacy Policy Cover?

This Privacy Policy covers the treatment of personally identifiable information ("Personal Data") gathered when you are using or accessing the Services.

This Privacy Policy does not apply to the practices of third parties that we do not own or control, including but not limited to any third party websites, services and applications (each a "Third Party Service") that you elect to access through the Service or to individuals that we do not manage or employ. While we attempt to facilitate access only to those Third Party Services that share our respect for your privacy, we cannot take responsibility for the content or privacy policies of those Third Party Services. We encourage you to carefully review the privacy policies of any Third Party Services you access.

What Information Do We Collect From You?

We collect Personal Data about you when you provide such information directly to us or when Personal Data about you is automatically collected in connection with your use of our Services. The information we gather enables us to improve, understand and continue to operate the Services. In connection with certain aspects of the Services, we may request, collect and/or display some of your Personal Data. Below explains in greater detail the types of information that we collect from our users.

Information You Provide to Us

The Newsletter:

Through our Newsletter, we send our fans information about tour dates, new music, merchandise, band members' side projects, and other Jenny Lewis related material. If you choose to be on our mailing list, all we ask for is your name and email address.

Information Collected Automatically:

We automatically receive and record information from your web browser or device when you interact with the Services, including your IP address, device ID and cookie information. This information is used for fighting spam/malware and also to facilitate collection of data concerning your interaction with the Services (e.g., what links you have clicked on). Generally, the Services automatically collect usage information, such as the number and frequency of visitors to the Site and the Services. We may use this data in aggregate form, for example, as a statistical measure or in other anonymous forms, but not in a manner that would identify you personally. This type of aggregate data enables us and our affiliates to figure out how often individuals use parts of the Services so that we can analyze and improve them.

Information Collected Using Cookies:

- Cookies are pieces of text that may be provided to your computer or device through your web browser when you access a website. Your browser stores cookies in a manner associated with each website you visit. We may use cookies to enable our servers to recognize your web browser and tell us how and when you visit the Site and otherwise use the Services.

- Our cookies do not, by themselves, contain Personal Data. However, we may match cookies with your Personal Data to identify you, and we may use cookies to identify that your web browser has accessed aspects of the Services and may associate that information with your Account if you have one.
- We may allow third party web analytics service providers to use cookies or similar technologies to collect information about your use of the Services.
- Most browsers have an option for turning off the cookie feature, which will prevent your browser from accepting new cookies, as well as (depending on the sophistication of your browser software) allowing you to decide on acceptance of each new cookie in a variety of ways. We strongly recommend that you leave cookies active, because they enable you to take full advantage of the Services.
- This Privacy Policy covers our use of cookies only and does not cover the use of cookies by third parties. We do not control when or how third parties place cookies on your computer or device. For example, third party websites to which a link points may set cookies on your computer or device.

Aggregate Information

We collect statistical information about how both unregistered and registered users, collectively, use the Services ("Aggregate Information"). Some of this information is derived from Personal Data. This statistical information is not Personal Data and cannot be tied back to you, your Account, or your web browser.

PROTECTION FOR CHILDREN - COPPA COMPLIANCE

The Children's Online Privacy Protection Act ("COPPA") imposes certain requirements upon websites and online services that are directed toward children. We are committed to protecting children's online privacy and complying fully with COPPA. We do not collect any personally identifiable information anywhere on the Sites except where expressly stated. We believe that children should be able to use the Internet in a safe, productive and efficient manner and should be afforded the highest protection available with respect to their personal information. To that end, we only ask for adults' personally identifiable information. We do not knowingly collect any individually identifiable information from users under the age of 13 anywhere on the Sites. If we become aware that a child under the age of 13 has submitted his or her personally identifiable information, we will delete such information immediately.

Visit http://www.ftc.gov/privacy/privacyinitiatives/childrens_educ.html for information from the Federal Trade Commission about COPPA and protecting children's privacy online.

How, and with Whom, Is My Information Shared?

The Services are designed to keep you informed about Jenny Lewis. We do not/will not share your information with others.

Public Information About You and Your Activity on the Services

Information you choose to include in your profile, or any Personal Data you share about yourself on our forum may be viewed by others who access the Services. This includes your User profile and any additional information you choose to provide, including your username, contact name, information about yourself, and links to your website or social media profiles, may be displayed to other users to facilitate user interaction within the Services. We will not directly reveal user email addresses to other users.

Some of your activity on and through the Services is public by default. This may include, but is not limited to, content you have posted publicly on the Site or otherwise through the Services. Registered users may have some of this information associated with their Accounts. Unregistered users will not have this association, but information concerning their use of the Services (such as what pages they have visited) may be tracked anonymously through the use of cookies and stored by us. Additionally, you may delete your Account at any time.

Please remember that if you choose to provide Personal Data using certain public features of the Services, then that information is governed by the privacy settings of those particular features and may be publicly available. Individuals reading such information may use or disclose it to other individuals or entities without our control and without your knowledge, and search engines may index that information. We therefore urge you to think carefully about including any specific information you may deem private in content that you create or information that you submit through the Services.

Information Shared Through Third Party Services

You may access other Third Party Services through the Services, for example by clicking on links to those Third Party Services from within our Services. We are not responsible for the privacy policies and/or practices of these Third Party Services, and you are responsible for reading and understanding those Third Party Services' privacy policies. This Privacy Policy only governs information collected on the Services.

Information Shared In Connection with Related Services

While we collect and store IP address and device ID information, that information is not made public. This information is only used by us in connection with running and maintaining our Services and Mailing List.

Information Disclosed for Our Protection and the Protection of Others

We reserve the right to access, read, preserve, and disclose any information as we reasonably believe is necessary to (i) satisfy any applicable law, regulation, legal process or governmental request, (ii) enforce this Privacy Policy, (iii) detect, prevent, or otherwise address fraud, security or technical issues, (iv) respond to user support requests, or (v) protect our rights, property or safety, our users and the public. This includes exchanging information with other companies and organizations for fraud protection and spam/malware prevention.

What Choices Do You Have Regarding Your Information?

Access and Control Your Personal Data

- If you are a registered user, you can access information associated with your Account by logging into the Services. Registered and unregistered users can access and delete cookies through their web browser settings.
- You can use many of the features of the Services without registering, thereby limiting the type of information that we collect.
- You can opt not to disclose certain information to us when registering for an account.
- You can opt-out of certain cookies and tracking technologies by following the steps set forth in the section titled "Information Collected Using Cookies" above.
- Your browser may offer you a "Do Not Track" or "DNT" option, which allows you to signal to operators of websites, and web applications, and services that you do not wish such operators to track certain of your online activities over time and across different websites.

California Privacy Rights: Under California Civil Code sections 1798.83-1798.84, California residents are entitled to ask us for a notice identifying the categories of personal customer information which we have disclosed with any of our affiliates and/or third parties for marketing purposes, and providing contact information for such affiliates and/or third parties. If you are a California resident and would like a copy of this notice, please submit a written request to the following address: Jenny Lewis - Loves Way Trust, 2000 Glen Echo Road, Suite 105, Nashville, TN 37215.

Opt-Out of Targeted Advertising

- Through the Digital Advertising Alliance ("DAA") and Network Advertising Initiative ("NAI"), several media and marketing associations have developed an industry self-regulatory program to give consumers a better understanding of and greater control over ads that are customized based on their online behavior across different websites. To make choices about interest-based ads from participating

third parties, please visit the DAA's or NAI's consumer opt out pages, which are located at <http://www.networkadvertising.org/choices/> or www.aboutads.info/choices.

- Reset your mobile device's advertising identifier or set it to opt out of targeted advertising.
 - iOS: You can opt-out of targeted advertising by choosing "Limit Ad Tracking" in your device's settings menu.
 - Android: You can reset your advertising ID at any time from the Ads section under Settings on your device, or you can also opt-out of targeting advertising in this same section.

To Unsubscribe

Should you ever decide to unsubscribe, you may do so by visiting jennylewis.com/unsubscribe or by clicking 'unsubscribe' at the bottom of a newsletter. Please note that we will need to verify that you have the authority to delete the Account. If you terminate your Account, any association between your Account and information we store will no longer be accessible through your Account. However, given the nature of sharing on the Services, any public activity on your Account prior to deletion will remain stored on our servers and may remain accessible to the public.

How Long Do We Retain Your Personal Data?

We retain Personal Data about you for as long as you have an open account with us or as long as you do not opt out of our Mailing List. In some cases, we retain Personal Data for longer, if doing so is necessary to comply with our legal obligations, resolve dispute, or is otherwise permitted or required by applicable law, rule or regulation. Afterwards, we retain some information in a depersonalized or aggregated form but not in a way that would identify you personally.

Is the Information About You Secure?

We seek to protect Account information to ensure that it is kept private; however, we cannot guarantee the security of any Account information. We store all of our information, including your IP address information, using industry-standard techniques. We do not guarantee or warrant that such techniques will prevent unauthorized access to information about you that we store, Personal Data or otherwise. Unauthorized entry or use, hardware or software failure, and other factors, may compromise the security of user information at any time.

What Happens When There Are Changes to this Privacy Policy?

We may amend this Privacy Policy from time to time. Use of information we collect now is subject to the Privacy Policy in effect at the time such information is collected. If we make changes in the way we collect or use information, we will notify you by posting an announcement on the Services or sending you an email. A user is bound by any changes to the Privacy Policy when he or she uses the Services after such changes have been first posted.

What If I Have Questions or Concerns?

If you have any questions or concerns regarding privacy using the Services, please send us a detailed message to info@jennylewis.com. We will make every effort to resolve your concerns.

Effective Date: July 10, 2019

EU Residents

If you are a resident of the European Union ("EU"), United Kingdom, Lichtenstein, Norway, or Iceland, you may have additional rights under the EU General Data Protection Regulation (the "GDPR") with respect to your Personal Data, as outlined below.

For this section, we use the terms "Personal Data" and "processing" as they are defined in the GDPR, but "Personal Data" generally means information that can be used to individually identify a person, and

“processing” generally covers actions that can be performed in connection with data such as collection, use, storage and disclosure. We will be the controller of your Personal Data processed in connection with the Services. If there are any conflicts between this section and any other provision of this Privacy Policy, the policy or portion that is more protective of Personal Data shall control to the extent of such conflict.

If you have any questions about this section or whether any of the following applies to you, please contact us at info@jennylewis.com.

We will only process your Personal Data if we have a lawful basis for doing so. Lawful bases for processing include consent and our “legitimate interests” or the legitimate interest of others, as further described below. The legal bases depend on the Services you use and how you use them.

- **Legitimate Interest:**

We process the following categories of Personal Data when we believe it furthers the legitimate interest of us or our affiliates (which is not overridden by your data protection interests):

- IP Address
- Profile Data
- Device ID
- Cookie Data

Examples of these legitimate interests include:

- Operation and improvement of our business, products and services
- Marketing of our products and services
- Provision of user support
- Protection from fraud or security threats
- Compliance with legal obligations
- Completion of corporate transactions

- **Consent:**

In some cases, we may process Personal Data based on the consent you expressly grant to us at the time we collect such data, such as when you sign up for our Mailing List. When we process Personal Data based on your consent, it will be expressly indicated to you at the point and time of collection.

- **Other Processing Grounds:**

From time to time we may also need to process Personal Data to comply with a legal obligation, if it is necessary to protect the vital interests of you or other data subjects, or if it is necessary for a task carried out in the public interest.

Personal Data of Children:

We do not knowingly collect or solicit Personal Data from anyone under the age of 16. If you are under 16, please do not attempt to register for the Services or send any Personal Data about yourself to us. If we learn that we have collected Personal Data from a child under age 16, we will delete that information as quickly as possible. If you believe that a child under 16 may have provided us Personal Data, please contact us at info@jennylewis.com.

What Rights Do You Have Regarding Your Personal Data?

You have certain rights with respect to your Personal Data, including those set forth below. For more information about these rights, or to submit a request, please email info@jennylewis.com. Please note that in some circumstances, we may not be able to fully comply with your request, such as if it is frivolous or extremely impractical, if it jeopardizes the rights of others, or if it is not required by law, but in those circumstances, we will still respond to notify you of such a decision. In some cases, we may also need to you to

provide us with additional information, which may include Personal Data, if necessary to verify your identity and the nature of your request.

- **Access:**
You can request more information about the Personal Data we hold about you and request a copy of such Personal Data.
- **Rectification:**
If you believe that any Personal Data we are holding about you is incorrect or incomplete, you can request that we correct or supplement such data. You can also correct some of this information directly by updating any of the information contained in your user profile.
- **Erasure:**
You can request that we erase some or all of your Personal Data from our systems.
- **Withdrawal of Consent:**
If we are processing your Personal Data based on your consent (as indicated at the time of collection of such data), you have the right to withdraw your consent at any time. Please note, however, that if you exercise this right, you may have to then provide express consent on a case-by-case basis for the use or disclosure of certain of your Personal Data, if such use or disclosure is necessary to enable you to utilize some or all of our Services.
- **Portability:**
You can ask for a copy of your Personal Data in a machine-readable format. You can also request that we transmit the data to another controller where technically feasible.
- **Objection:**
You can contact us to let us know that you object to the further use or disclosure of your Personal Data for certain purposes.
- **Restriction of Processing:**
You can ask us to restrict further processing of your Personal Data.
- **Right to File Complaint:**
You have the right to lodge a complaint about Jenny Lewis' practices with respect to your Personal Data with the supervisory authority of your country or EU Member State.

Transfers of Personal Data:

The Services are hosted and operated in the United States ("U.S.") through our service providers, and if you do not reside in the U.S., laws in the U.S. may differ from the laws where you reside. By using the Services, you acknowledge that any Personal Data about you is being provided to Jenny Lewis - Loves Way Trust in the U.S. and will be hosted on U.S. servers, and you authorize us to transfer, store and process your information to and in the U.S., and possibly other countries. You hereby consent to the transfer of your data to the U.S. pursuant to EU-US Privacy Shield Framework, the details of which can be accessed at www.privacyshield.gov.

We are committed to the Privacy Shield Principles of (1) notice, (2) consent, (3) accountability for onward transfer, (4) security, (5) data integrity and purpose limitation, (6) access and (7) recourse, enforcement and liability with respect to all Personal Data received from within the EU in reliance on the Privacy Shield.

Please contact us at info@jennylewis.com with any questions or concerns relating to our Privacy Shield Certification. If you do not receive timely acknowledgment of your Privacy Shield-related complaint from us, or if we have not resolved your complaint, you may also resolve a Privacy Shield-related complaint through

JAMS, an alternative dispute resolution provider located in the United States. You can visit <https://www.jamsadr.com/file-an-eu-us-privacy-shield-or-safe-harbor-claim> for more information or to file a complaint, at no cost to you. Under certain conditions, you may also be entitled to invoke binding arbitration for complaints not resolved by other means.

What If You Have Questions Regarding Your Personal Data?

If you have any questions about this section or our data practices generally, please contact us using the following information:

Jenny Lewis - Loves Way Trust, 2000 Glen Echo Road, Suite 105, Nashville, TN 37215